



**2011  
BIZZY AWARDS  
OFFICIAL ENTRY FORM**



**Entry Fee**  
\$35 per category



**Entry Guidelines:** All entry forms must be accompanied by an entry fee of \$35 per category entered. Businesses may enter as many categories as desired, however a \$35 entry fee applies to each category application. Checks payable to **Greater Pocono Chamber of Commerce** or use credit card below.

All supporting material must accompany the entry form. Pictures and/or images as well as text documents must be on disc, flash drive or submitted electronically at: **www.BizzyAwards.com** and these digital files are preferred—.jpg for pictures, .doc for documents. Items submitted cannot be returned.

**Entry Deadline:** All entries must be received at the Greater Pocono Chamber of Commerce, 556 Main Street in Stroudsburg no later than 4PM Friday, May 13, 2011.

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Categories Entered: \_\_\_\_\_ (see categories)

# Of Entries \_\_\_\_\_ X \$35 = \$ \_\_\_\_\_

# Of Dinner Seats \_\_\_\_\_ X \$65 = \$ \_\_\_\_\_ (Table of 8 = \$500)

**MASTERCARD/VISA Credit Cards Accepted**

Name On Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_

**I, the undersigned, have read all rules and agree to be governed by them in accordance with the Bizzy Awards competition.**

Signed: \_\_\_\_\_ Date \_\_\_\_\_

Print Name: \_\_\_\_\_

**Bizzy Awards Dinner Banquet:** Scheduled for Thursday, September 22nd, 2011  
Cocktails at 5:30PM, Dinner/Show at 7:00PM.



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ENTRY FORM**

**DEADLINE: May 13, 2011**



# Bizzy Awards

## RULES

**Purpose:** To recognize outstanding businesses & non-profit organizations in the Pocono Mountains of Pennsylvania and to raise money for the **Greater Pocono Chamber of Commerce Business Resource Center**.

**Rules:** Any business member of the Pocono Mountains Chamber of Commerce is eligible to enter the Bizzy Awards Competition. The Bizzy Awards Committee will review each application, and then nominate 5 entrants in each of the ten categories. Each business member of the Chamber will then receive a ballot containing the nominations. Each business member will vote on each category and submit one completed ballot to the Chamber office by the deadline date. The Bizzy Awards Committee will tally all ballots, which will represent 20% of the vote for each category, with the remaining 80% from the committee. Winners will be announced at the Bizzy Awards Ceremony in September.

**Participation:** Participation in the Competition constitutes an agreement by each Entrant to comply with the Chamber's Rules. All decisions of the Chamber regarding any and all aspects of the Competition shall be final and binding in all respects. The Chamber reserves the right to change and/or waive the Rules at its sole discretion. The Chamber reserves the right to cancel the Competition if it determines, in its sole discretion, that fraud, technical failure and/or other errors have compromised the integrity of the Competition.

**Entrant to Indemnify Chamber:** The Entrant agrees to indemnify the Chamber for all damages, liabilities, claims, costs, charges and expenses, including, without limitation, reasonable attorneys' fees that the Chamber may incur as a result of any claims relating to Entrant's participation in the Competition.

**Limitations of Liability/Waiver:** By entering the competition, Entrant agrees that: (1) any and all disputes, claims, causes of action, judgments and awards against the Chamber arising out of or connected with the Competition will be limited to actual out-of-pocket costs incurred not to exceed the amount of the Entry Fee; (2) Entrant hereby waives all rights to claim, (i) punitive, incidental or consequential damages, (ii) any and all rights to have damages multiplied or otherwise increased, and (iii) any other damages, other than damages for actual out-of-pocket expenses not to exceed the amount of the Entry Fee.



## CATEGORIES

**1) Best Overall Business** – For excellence in every aspect of your business. Explain how you excel with customers, employees, community contributions and marketing.

**2) Best New Business** – For businesses that have opened within the past 3 years. Explain what your business is and give examples as to what makes it different than other similar businesses.

**3) Best Small Business** – For businesses with up to 10 employees. Explain what your business has done in the past year that makes you a leader in your field.

**4) Best Medium Business** – For businesses with over 10 employees and less than 100. Explain what your business has done in the past year that makes you a leader in your field.

**5) Best Large Business** – For businesses with over 100 employees. Explain what your business has done in the past year that makes you a leader in your field.

**6) Best Business Logo** – Explain how your logo delivers a message that creates confidence in your brand while differentiating between you and your competitors. Include a copy of your logo. Logos judged on creativity, business representation and design.

**7) Best Business Website** – Explain how your website is a benefit to your company and why it is useful to your clients or customers. Websites are judged on content, appearance, and originality. Give your website address.

**8) Best Business Card Design** – For excellence in business card designs that show creative thought and talent. Explain the reason for your design and why it is a good representation of your company. Include a copy of your business card.

**9) Best Business Curb Side Appeal** – For excellence in the exterior of your building including upkeep of facility, use of plants and gardening, and overall appearance from the street in front of your building. Explain why your business has excellent curbside appeal. Submit pictures for review.

**10) Best Business Marketing Campaign** – For excellence in a single marketing campaign strategy. Explain what you did, why you did it, and if you feel it was successful. Submit examples of ads, etc from the campaign.

**11) Best Green Marketing Campaign** – For excellence in a single marketing campaign strategy revolving around energy efficiency or promoting "green" products. Explain what you did, why you did it, and if you feel it was successful. Submit examples of ads, etc from the campaign.

**12) Best Interior Design** – For excellence in the design of a lobby, office, etc. Explain what you did, why you did it, and how you liked the results. Submit photographs representing your work.

**13) Best Restaurant** - For excellence in ambiance, food and service. Provide pictures of restaurant and food, as well as explain your approach to exceptional customer service.

**Submit on-line at [www.BizzyAwards.com](http://www.BizzyAwards.com)**